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D1 PR and promotion

CPhI India 2006 PR management

The marketing communications department (marcom) is responsible for PR related activities for the show.

Official show directory

The official show directory for CPhI India 2006 will be published in print. It will be distributed for free to all VIP guests, visitors and exhibitors. All exhibitors are entitled to a free entry of up to 100 words. Please complete the show directory form no.F3 a/b/c and e-mail to ashwinig@ubmindia.com before 20 October 2006 to ensure inclusion in the official show directory.

D2 Show Daily

Three issues of the Show Daily will be produced in English. The Show Daily will be distributed to all VIP guests, visitors and exhibitors.

D3 Press centre

The press centre will be managed by the organisers and is equipped with idd phones, faxes, computers, printers, scanner, and internet connections for press use. The access will be for accredited members of the press only.

D4 Press rack

A press rack will be provided to each registered publication covering the show where exhibitors can place their press/photo releases and schedule of special activities.

D5 Exhibitor's in house PR accreditation

Any in-house PR officer employed by an exhibitor who wants to attend the show must apply for accreditation before 21 October 2006 or at the press centre during show days.

D6 Press conference room

Onsite press briefing / conference rooms will be available to exhibitors. For reservation and audio visual equipment rentals, please contact the organisers at the on site press centre.

D7 Website

CPhI India 06 website at www.cphi-india.com provides information about the exhibition, exhibitors, visitors, news for the press, visa and travel requirements, location map of the venue and links to exhibitors' websites.

D8 Trade visitor invitation

Each exhibitor will receive 100 complimentary tickets they can send to individuals they wish to invite to the show. If additional cards are required, please fill in visitor invitation cards form. no. F4.